

PRIVACY NOTICE

1. IDENTIFICATION

- **Data Controller:** MELIÁ HOTELS INTERNATIONAL S.A. (hereinafter, "MELIÁ HOTELS INTERNATIONAL").
- **NIF:** A78304516
- **Registered office:** Calle Gremio Toneleros 24, 07009 Palma of Majorca.
- **Registration information:** Registered at Mercantile Registrar of Palma de Mallorca, Page: 112, Volume: 1335, Sheet: PM-22603.
- **Email:** privacy@melia.com
- **Data Protection Officer (DPO):** you can contact at any time the DPO through the following email address: dpo@melia.com, or by sending a letter to MELIÁ HOTELS INTERNATIONAL indicating "to the attention of the Data Protection Officer"

2. INFORMATION

This Privacy Notice defines the way in which MELIÁ HOTELS INTERNATIONAL collects, process and protects the personal data provided, through established channels, by its shareholders, institutional investors, proxy advisors, banks and securities agencies in which shareholders have their shares deposited, as well as any other information that may be provided in the future to MELIÁ HOTELS INTERNATIONAL through any authorized means.

Thus, you are informed that MELIÁ HOTELS INTERNATIONAL has enabled, as an alternative channel for telematic participation and monitoring of the General Meeting of Shareholders of Meliá Hotels International, a digital Platform. Said telematic participation platform for the General Meeting of Shareholders will be managed by a third entity, by virtue of the provision of services entrusted by MELIÁ HOTELS INTERNATIONAL. Said provision of services is duly regulated by contract, in accordance with the provisions of the applicable data protection regulations, thus guaranteeing the confidentiality, integrity, availability and resilience of the requested information.

We kindly ask you to read this Privacy Notice drafted using a complete, clear and simple style.

3. OBLIGATION TO PROVIDE DATA

The data requested by MELIÁ HOTELS INTERNATIONAL (through the forms established in the different channels enabled for registration, participation, intervention and monitoring of the General Meeting of Shareholders of Meliá Hotels International) are, in general, mandatory (unless otherwise specified) to meet the stated purposes.

In case that you provide personal data referring to third persons, you must inform them of the content of this Privacy Notice and obtain their consent, as well as comply

with any other requirements that may be applicable, for the proper transfer of personal data to MELIÁ HOTELS INTERNATIONAL. Once you have done it, there will be no obligation for the latter to perform any other additional action.

4. FOR WHICH PURPOSE WILL MELIÁ HOTELS INTERNATIONAL PROCESS PERSONAL DATA OF THE USER AND FOR HOW LONG?

All the personal data provided to MELIÁ HOTELS INTERNATIONAL will be processed according to the following purposes:

- Managing the development, compliance and control of the existing shareholder relationship regarding the call and celebration of the General Meeting of Shareholders of Meliá Hotels International.
- If applicable, manage the registration in the telematic participation platform for the General Meeting of Shareholders of Meliá Hotels International.
- Manage the recording and retransmission of the General Meeting of Shareholders of Meliá Hotels International.
- Managing the communication and contacts with shareholders, institutional investors and proxy advisors.
- Managing the requests made to MELIÁ HOTELS INTERNATIONAL through any of the channels available for this purpose.
- Complying with the legal obligations established for MELIÁ HOTELS INTERNATIONAL in all applicable regulations.

Your data will be stored for a period necessary to fulfil the established purposes, and even later, to face any legal responsibilities that may arise.

5. WHICH IS THE ENTITLEMENT FOR PROCESSING YOUR DATA?

Company's entitlement for processing your personal data relies on compliance and fulfilment of legal obligations established for MELIÁ HOTELS INTERNATIONAL, and when deemed appropriate, the execution of the existing legal relationships with the Company.

Likewise, regarding the capture of your image and / or voice, the legal basis for the treatment of said personal data in relation to the recording and retransmission of the General Meeting of Shareholders of Meliá Hotels International is the legitimate interest, recognized by the regulations, when the capture refers to the event in general, or your express consent, when it refers to your specific intervention.

6. WHO WILL BE THE RECIPIENTS OF THE USER'S PERSONAL DATA?

Your personal data may be communicated to:

- The legally authorized entity in charge of keeping the book-entry registry of the Company, i.e. Sociedad de Gestión de Sistemas de Registro, Compensación y Liquidación de Valores, S.A.U. (IBERCLEAR).
- Public Entities, in the cases provided by Law.
- Registries and notaries, in the cases provided by Law.

7. EXERCISE OF RIGHTS

At any time, you will have the right to access, rectify, delete, deny, as well as to obtain from MELIÁ HOTELS INTERNATIONAL the limitation of the processing of personal data when any of the conditions provided in the data protection regulations are fulfilled, and when deemed appropriate, to request the portability of your data. To exercise these rights, you can contact MELIÁ HOTELS INTERNATIONAL by sending a letter to MELIÁ HOTELS INTERNATIONAL SA, Calle Gremio Toneleros 24, 07009 Palma, or by e-mail to the following address: privacy@melia.com, stating "Data Protection" in the subject and attaching a photocopy of your ID in both cases.

Also please be informed that, at any time, you may file a claim in regards with the protection of your personal data by contacting the Spanish Data Protection Agency (Agencia Española de Protección de Datos) located at Calle de Jorge Juan, 6, 28001 Madrid.

8. SECURITY MEASURES

MELIÁ HOTELS INTERNATIONAL will process your data, at any time, in a confidential manner and will maintain the mandatory duty of secrecy according to provisions contained in the applicable regulations. For this purpose, the Company will implement the necessary technical and organizational measures in order to guarantee the security of your personal data, as well as to avoid its alteration, loss and unauthorized disclosure or access, by taking into account the state of art, the nature of the data stored and the risks to which they are exposed.

Last update: May 2020